A New Service

HYUMANI

for

diplomatic

political

legal

lobbying

negotiations

COMMUNICATION AND NEGOTIATION

using ML Personality Profiling

for Conflict Resolution

HYUMANI

Dear Madame / Sir,

Today we live in a changing world with growing tensions and competition, greater intensity and frequency of problems. In responding to them, leaders, representatives, negotiators and their teams have to ensure strong **personal resilience** to the uncertainty, challenges and crises.

We propose part of the solution to this need, advancing their knowledge of how humans function and increasing the likelihood of expected achievements by making communications more custom.

For diplomatic, political, lobbying, legal representation and negotiations, where communication is key and stakes are high, not allowing to lose, we've combined:
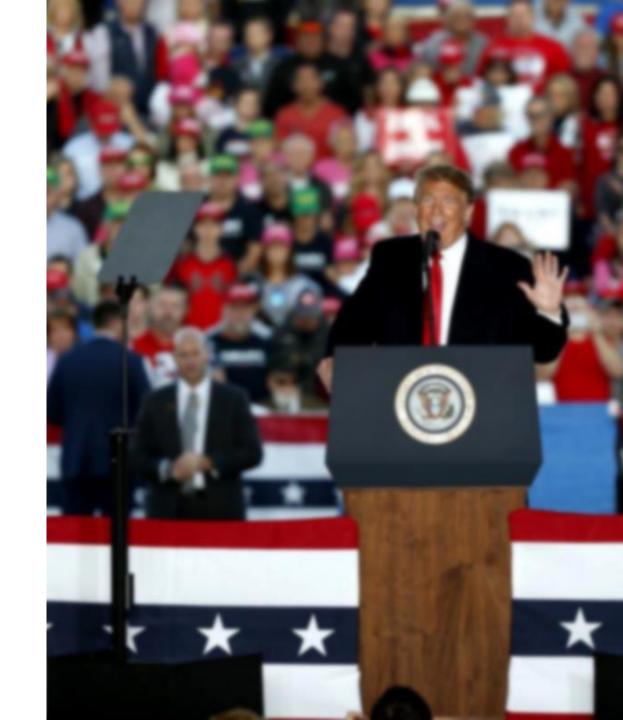
a science-backed framework of personality profiles,
an ML tool identifying a profile of a certain person, and
a method to reduce a person's specific destructiveness and stress, returning him to a **constructive dialogue**.

Potential allies, stakeholders, opponents, decision makers as well as adversaries are humans, and under the pressure of demands, changes, problems, and crises may give in to their own human negative traits.

The modern level of behavioral science reveals the link between a person's most active body system and his personality traits, providing us with the insight into unchanging and **unconscious reactions**, strategies, intentions, goals, priorities that the person himself might even be unaware of.

With a help of a machine learning tool, analyzing some data and a regular text of a person, we can identify the person's personality profile and, more precisely, the person's most active body system along with the specific for the person negative trait, stress type, and remedies for them.

Then, we give an explanation to the interested parties, how to make negotiations more constructive and heighten the likelihood of the desired outcome by reducing the person's stress through the more agreeable for the person image, logic, decision-making style, perspective of goals.

Additionally, we deliver all-in-one services of creating personally and situationally **tailored talking points**, messages, narratives intended for relating better in communication and negotiations with a certain person.

We are all united in the **common goal** to lower the number of world crises, scaling conflicts and unreasonable risks.

Please, contact us replying to the email or via the LinkedIn profile posted on the website. And please feel free to share this solution with anyone who might be benefit.

HYUMANI

Reputational Communications Agency
with ML Personality Profiling
for Conflict Resolution

HYUMANI

client@hyumani.com

hyumani.com

photo credits: BBC, medium.com