

## product

Making communications more effective through behavioral science and modern tech. New discoveries that 1) link personality to stable body processes and reflexes, 2) allow to identify a person's personality by machine learning tech and 3) give a communication framework to resolve conflicts with a person by reducing the person's stress, knowing his or her personality and personal qualities.

hyumani.com

## purpose

Expansion of income and of your help to clients and friends with one more service available in your portfolio.

portfolio

Advance in your services to a higher, more complex level as an opportunity to increase your prices and the received benefits.

price

Another pretext to contact people and clients, be in touch, have an interesting discussion and grow in popularity.

publicity

Unique service and additional guarantee of clients' and friends' success, putting you beyond competition in society and market.

priority

## process

The service is intended for negotiations with a certain person – an opponent, leader, decision maker. Once we've determined the person's personality, we create messages, ideas, image, talking points as preparation for a specific event in talks with the person. The service works better for diplomatic, political, legal, lobbying negotiations, where there are no product advantages or formally established hierarchy.

person-to-person

## pricing

Adjustments of existing strategy, ideas, talking points for effective negotiations with a certain person –

€ 2000

The whole complex, including consulting a client on messages, wording, behavior, image, line of conversation with a person –

€ 5000

A referral fee for a colleague or a friend who brings in a client through a complementary service or recommendation –

20% of net

A need to engage with external experts (e.g. Google, Interpol, Publicis, European Commission) –

extra price